



Product Catalogue 2016





new products



over 30 new products from crayola in 2016



2 new products



04 My First Crayola	19 DryErase Activities
06 My First Crayola Activities	20 Chalk
07 Doodle Magic	21 Adhesives/Scissors/Oil Pastels
08 Crayons	22 Paper
09 Twistables Crayons	23 Color and Stick
10 Colored Pencils	24 Coloring Activities
11 Twistables Pencils/Essentials	25 Giant Coloring Pages
12 Markers	26 Color Wonder/Color Explosion
14 Pip-Squeaks Markers	27 Color Alive
15 Adult Coloring Pencils/Markers	28 Model Magic/Modeling Clay
16 Paint	29 Air-Dry Clay/Activities
18 DryErase	30 Creations

2016 consumer marketing activity

	TV	DIGITAL	PRINT	CONSUMER PROMOTION
Crayola	✓	✓	✓	✓
My First Crayola		✓	✓	✓
Color Wonder		✓	✓	✓
Doodle Magic		✓		✓
Creations	✓	✓	✓	✓
Education		✓	✓	✓



Size Guide



Jumbo Crayon
14 x 101 mm

At Crayola, we understand that toddlers play with no rules, and the simple act of coloring is the first step to a creative future.

The My First Crayola™ range provides children 12 months+, the tools to unleash their creativity and make their mark. It also provides parents the tools to capture these special moments in life.

My First Crayola Palm-Grip Crayons

Egg-Shaped Crayons provide a unique palm grip design for your child's first artistic expressions.



81-1345
3 Palm-Grip Crayons
3 colors.



My First Crayola Jumbo Crayons

The large size of Jumbo Crayons makes them easy to hold and hard to break.

My First Crayola Washable Triangular Crayons

The triangular shape guides little fingers to a proper writing grip.



52-912
12 Jumbo Crayons
12 colors.



52-9201
24 Jumbo Crayons
24 colors.



81-1308
8 Washable Easy-Grip Triangular Crayons
8 colors.



52-9240
240 My First Crayola Jumbo Hexagonal Pencils Classpack
8 colors.



68-4196
96 My First Crayola Washable Easy-Grip Crayons Classpack
8 colors.



My First Crayola Jumbo Colored Pencils

Colored Pencils with Jumbo Hexagonal and Triangular barrels makes it easy for small hands to grip.



68-4128
8 Half Size Jumbo Hexagonal Colored Pencils
8 colors.



81-1334
8 Easy-Grip Colored Pencils
8 colors.



68-1118
10 Easy-Grip Colored Pencils
3.8mm thick lead.
10 colors.



My First Crayola Washable Markers

Unique round nib is secure and allows little hands to color at any angle.



81-1324
8 Ultra-Clean Washable Round Nib Markers
8 colors.

My First Crayola Safety Scissors

Rounded tips and plastic blades are safe for little hands.



81-1323
3 Safety Scissors
3 different cutting patterns – straight, wavy and zigzag.

My First Crayola Little Artist Caddy



04-5516
Little Artist Caddy
Includes: 6 Half Size Hexagonal Colored Pencils, 6 Jumbo Crayons, 4 Washable Round Nib Markers, 4 Washable Poster Paints, Safety Scissors and Paint Brush.



58-8432
32 My First Crayola Washable Markers Deskpack
8 colors.

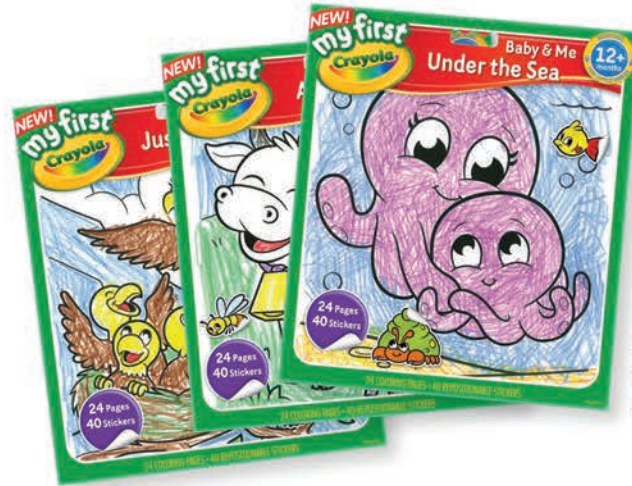


04-5526
My First Crayola Essentials Classpack
32 Jumbo Crayons (8 colors), 32 Jumbo Hexagonal Colored Pencils (8 colors), 32 Washable Round Nib Markers (8 colors), 10 Safety Scissors, 2 Crayon Sharpeners.



My First Crayola Color & Stick

Traditional coloring and repositionable stickers with ever popular themes for children 12 months+.



81-1350
Color and Sticker Book Assortment
24 Coloring Pages, 40 Repositionable Stickers.

My First Crayola Color & Shapes Sticker Activities

Color with 32 licensed coloring and activity pages. Includes 4 sticker sheets to add to pages for creative play!



81-1372
Color & Activity Book -
Minnie Mouse
Includes: 32 Coloring & Activity Pages,
4 Sticker Sheets.



81-1373
Color & Activity Book -
Paw Patrol
Includes: 32 Coloring & Activity Pages,
4 Sticker Sheets.

My First Crayola Mess-Free Double Doodle

Both sides of the double-sided canvas, including a drawing surface and a sealed gel surface for fingerpainting, are designed to wipe clean easily.



81-1347
My First Crayola Mess-Free
Double Doodle
Includes: Double-Sided Board,
3 Washable Easy-Grip Crayons.



Doodle Magic

Watercolor markers that magically swipe away!

Watch colors magically swipe away with Doodle Magic, the marker and drawing surface system!

- Special ink in markers laydown on a unique textured surface.
- Included eraser tool wipes away ink so surface can be used again and again! Coloring & drawing activity that doesn't need paper.
- If a child accidentally gets ink on their clothes, furniture or walls – simply wipe the color away with water.
- No remaining color – no messy residue!



04-1982

Doodle Magic Travel Pack

Includes: Doodle Magic Travel Board, 3 Doodle Markers, Color Eraser, Wipe Cloth.



04-1983 Assortment

Doodle Magic Color Mat Pack

Includes: Doodle Magic Color Mat (size 60 x 90cm), 4 Doodle Markers, Color Eraser, Wipe Cloth.



04-1969

Doodle Magic Lap Desk

Includes: Doodle Magic Lap Desk, 4 Doodle Markers, Color Eraser, Wipe Cloth.



Size Guide



Large Crayon
11 x 101 mm

Regular Crayon
8 x 92 mm

Crayons

- Soft enough to blend, hard enough to resist wear
- Features brilliant colors and smoother laydown.

Regular Crayons



52-24 HS
24 Regular Crayons
24 different colors.



52-0064
64 Regular Crayons
64 different colors. Sharpener included.

Washable Crayons



52-3280
8 Ultra-Clean Washable Large Crayons
Easily washes off walls with just warm water and a cloth.
8 different colors.

Specialty Crayons



52-5009
8 Fabric Crayons
8 different colors for designs that can be ironed onto fabric. Regular size.



52-9765
5 Washable Window Crayons
Twist up crayons which produce bright, bold colors on all glass surfaces. Dries quickly without smudging and washes off easily.
5 different colors.



52-100A
10 Large School Crayons
8 colors.



52-12
12 Crayons Tuck Box
12 colors.



52-2048
48 Large Crayons Deskpack
8 colors.



52-8038
400 Large Crayons Classpack
8 colors.



Twistables Crayons

- Brilliant colors
- 6mm thick, strong leads protected in plastic barrel
- No sharpening or peeling required – less mess
- New environmentally friendly packaging.



52-7418
8 Mini Twistables Crayons
Mini size in 8 different colors.



52-9724
24 Mini Twistables Crayons
Mini size in 24 different colors.



52-9718
8 Neon Twistables Crayons
8 different colors.



52-7412
12 Twistables Crayons
12 different colors.



52-9701
16 Twistables Crayons
16 different colors.



52-9512
12 Slick Stix
Super smooth crayons which lay down intense, creamy colors. Suitable for use on paper, board, foil, foam and more. Includes metallic gold and silver colors.



52-8039
256 Triangular Crayons Classpack
Triangular Crayons encourage proper writing grip. Won't roll off desks. 16 colors.



52-7432
32 Twistables Crayons Deskpack
8 colors.



52-7240
240 Twistables Crayons Classpack
16 colors.



colored pencils

Pencil Guide



Round Barrel 3.3 mm Lead Triangular Barrel 3.3 mm Lead

Colored Pencils

- 3.3mm thick, strong leads – less breakage
- Bright, intense colors
- High quality, reforested wood
- Environmentally friendly packaging
- Entire length of lead is glued into the barrel for extra strength
- Smooth laydown, great for color mixing
- Triangular Pencils give better control and performance in young hands.

Regular Pencils



68-4112
12 Half Size Colored Pencils
12 colors.



68-4012
12 Full Size Colored Pencils
12 colors.



68-4024
24 Full Size Colored Pencils
24 colors.



* for every tree used, a new one is planted

Triangular Pencils

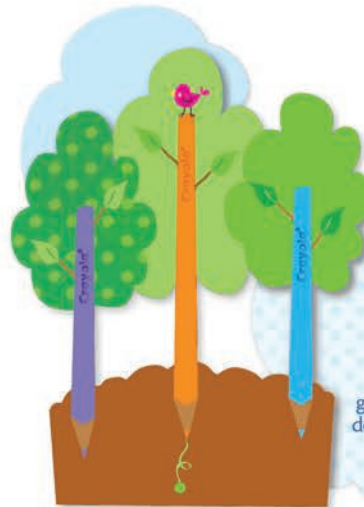


68-4214
12 Full Size Triangular Colored Pencils
12 colors.

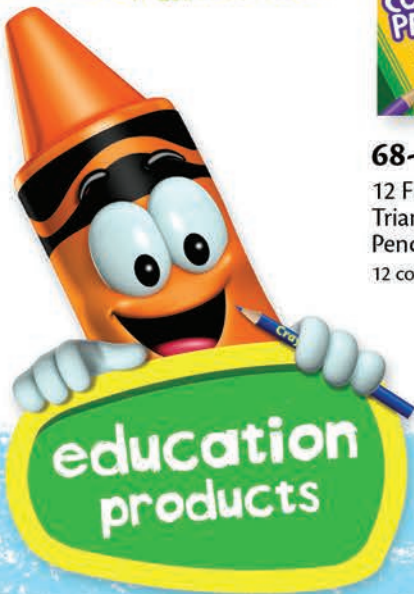


68-1120
8 eXtreme Colored Pencils
8 colors.

Super bright neon pencils for art with an edge.



For every tree used, a new one is planted. Crayola colored pencils have been made from reforested wood since 1987. For every tree used, a new one is planted—keeping forests green and healthy. And we don't use rain forest woods or endangered species.



68-8048
48 Colored Pencils Deskpack
12 colors.



68-8250
48 Triangular Colored Pencils Deskpack
12 colors.



68-8024
240 Colored Pencils Classpack
12 colors. Includes: 12 sharpeners.



Twistables Pencils

- Lead twists up through clear barrel
- No sharpening required – less mess
- Brilliant colors
- Great value – use the entire pencil lead
- Environmentally friendly packaging.



68-7408
12 Twistables Colored Pencils
12 colors.



68-7424
24 Twistables Colored Pencils
24 colors.



Essentials

Featuring a variety of classic kid's art tools, perfect for creative play or colorful projects.

Super Art Case



04-7555
Crayola Super Art Case
Includes: 64 Crayons, 22 Short Colored Pencils, 40 Washable Markers, 30 Paper Sheets (15cm x 20cm). Ages 4+.

Organisers



04-5514
Crayola Desk Caddy with Stationery
Includes: 12 Colored Pencils, 10 SuperTips Markers, 8 Twistables Crayons, Scissors, Washable Glue Stick and Desk Caddy. Desk Caddy available in Red, Purple or Blue. Ages 5+.



04-5523
Crayola Essentials Deskpack
24 Full Size Colored Pencils, 16 Twistables Crayons, 20 Washable SuperTips Markers.



68-8214
240 Triangular Colored Pencils Classpack
12 colors. Includes: 12 sharpeners.



04-5524
Crayola Essentials Classpack
60 Full Size Colored Pencils, 64 Twistables Crayons, 60 Washable SuperTips Markers, 60 Triangular Pencils.



Ultra-Clean Washable Markers

- Ultra Washable
- Color Max – our brightest truest colors yet!
- Strong reinforced nibs
- Ventilated cap to prevent asphyxiation
- Environmentally friendly packaging.

Ultra-Clean Washable Broad Line Markers



58-7851
10 Ultra-Clean Washable Classic Colors
10 different colors.



58-7855
10 Ultra-Clean Washable Bright Colors
10 different colors.



58-7853
10 Ultra-Clean Washable Bold Colors
10 different colors.

Broad Line Markers



58-7722
10 Classic Colors
10 different colors.

Ultra-Clean Washable Fine Line Markers



58-7852
10 Ultra-Clean Washable Classic Colors
10 different colors.

Washable SuperTips Markers



58-8610
10 Washable SuperTips Markers
10 different colors.



58-8106
20 Washable SuperTips Markers
20 different colors.



58-8032
32 Classic Ultra-Clean Washable Markers Deskpack
8 colors.



58-8232
32 Bright Ultra-Clean Washable Markers Deskpack
8 colors.



58-8240
40 Washable SuperTips Markers Deskpack
10 colors.



58-8200
200 Classic Ultra-Clean Washable Markers Classpack
8 colors.





Washable ColorClicks Markers

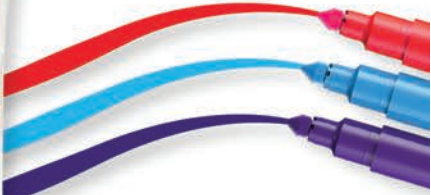
- Washable connecting markers
- Unique caps connect for cool side-by-side line drawing
- Creates thick or thin lines
- Markers attach for easy storage.



58-8185
10 Washable ColorClicks Markers
Includes: 10 different colors.



58-8186
20 Washable ColorClicks Markers
Includes: 20 different colors.



Specialty Markers

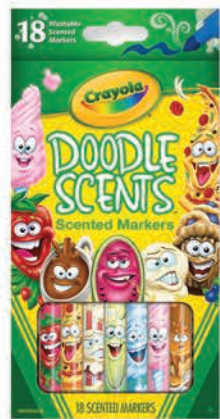
Add some innovation and excitement to any marker collection with Crayola's range of speciality markers.



58-8148
10 Ultra-Clean Washable Stamper Markers
10 different colors and designs.



58-8626
10 Fine Line Fabric Markers
Create vivid colorful designs on fabrics. Features fine line tip for detailed work. 10 different colors.



58-8248
18ct Washable Doodle Scents Markers
18 different scents and colors.



58-8628
8 Metallic Markers
8 different colors.



58-8194
10 Power Lines Project Markers
Draw thick or thin lines with these washable, scented markers. Vibrant color laydown. 10 different colors.





Washable Pip-Squeaks Markers

- Compact mini markers for portability
- Versatile tips for both broad and fine lines
- Brilliant colors
- Washable
- New environmentally friendly packaging.



58-7828
8 Washable Pip-Squeaks Markers
8 different colors.



58-8703
16 Washable Pip-Squeaks Markers
16 different colors.



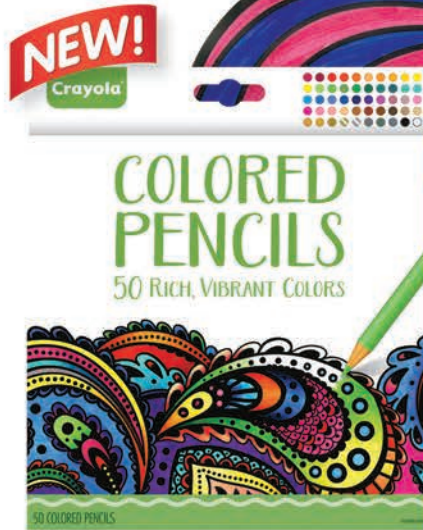
04-5714PC
Washable Pip-Squeaks Markers & Coloring Set
Includes: 12 Pip-Squeaks Skinnies Markers, 30-Page Coloring Pad and Sticker Sheet.



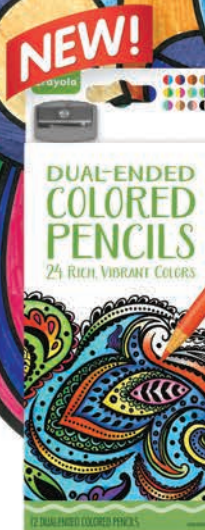


Colored Pencils

Crayola Colored Pencils are the perfect tool for adults. Discover the soothing nature of coloring as you bring out the beauty of finely detailed line art. Colors come in a rich and relaxing palette to keep you calm, cool and colorful.



68-0050
50 Colored Pencils
Includes: 50 Rich, Vibrant Colors.

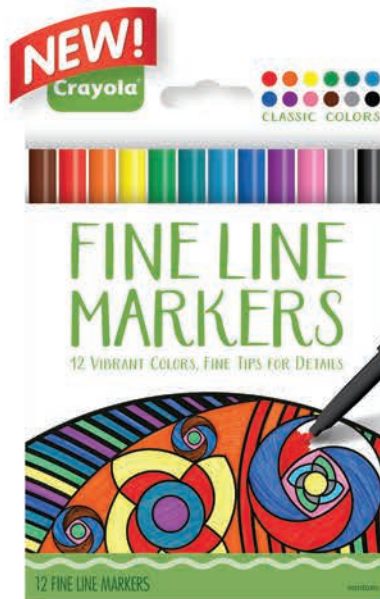


68-6812
12 Dual-Ended Colored Pencils
Includes: 24 Rich, Vibrant Colors.

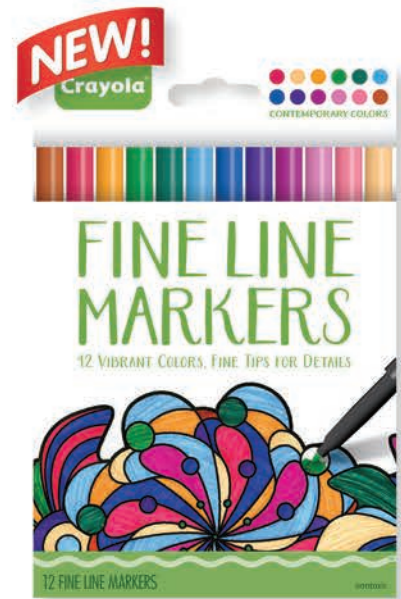
Fine Line Markers

Crayola Fine Line Markers are the perfect tools for the young - and young at heart! The markers feature fine tips for detailed work and the rich, vibrant colors ensure consistent laydown.

Perfect for winding down or just a fun leisure activity!



58-7713
Classic
12 Fine Line Markers
Includes: 12 Classic Colors.



58-7714
Contemporary
12 Fine Line Markers
Includes: 12 Contemporary Colors.





Washable Kids Paint

Colors, colors and more colors! Featuring a unique range of washable paints in bright neon, dazzling glitter and brilliant metallic colors, to unleash your budding artist's imagination.



54-2390
10 Bottles Washable Kids' Paint – Neon Colors
10 x 59ml bottles.



54-125
18 Washable Kids' Poster Paints with Brush
Includes: 1 Brush.



54-2400
6 Bottles Washable Kids' Paint – Glitter Colors
6 x 59ml bottles.



54-5000
6 Bottles Washable Kids' Paint – Metallic Colors
6 x 59ml bottles.

Washable Poster Paint

- Non separating, rich and creamy formula
- Performs on colored and black paper
- Great 'blendability' and coverage.



54-2504
Washable Paint-a-Pack Classic Colors
4 x 250ml Paints and Big Brush.



Washable Fingerprint

- Thick – gel like feel
- No run – easy to spread.



55-2005
4 Washable Fingerprints
4 x 147ml bottles.

Washable Watercolor Paint



53-524
24 Washable Watercolors
Includes: 1 Brush.



Washable Paint Brush Pens



54-6201
5 Washable Paint Brush Pens
– Classic Colors
Paint Brush Pens featuring continual flow of paint, no squeezing required. Paint is inside the brush!

Paint Accessories



05-3506
5 Art & Craft Brushes
5 high quality paint brushes. Assorted shapes and handle colors. 100% synthetic hair.



2L Washable Poster Paints

54-2034 Yellow	54-2038 Red	54-2036 Orange
54-2040 Violet (Purple)	54-2042 Blue	54-2007 Brown
54-2053 White	54-2044 Green	54-2048 Turquoise Blue
54-2069 Magenta	54-2051 Black	



54-2070
Paint Pump
Suitable for use with Crayola 2L Poster Paint Bottles.



DryErase Markers

- Designed for use on whiteboards!
- Low odor
- Bold, juicy colors
- Extended ventilated cap
- Smooth writing – no squeaks
- Sleek barrel design.



98-2002
8 Washable DryErase Markers
Bullet Tip Point. Colors: Black, Brown, Blue, Green, Yellow, Orange, Purple and Red.



98-8631
DryErase Magnetic Eraser
Easy access and storage of your DryErase Markers in a convenient Magnetic Eraser. Includes: Chisel Tip Point, 2 Low Odor DryErase Markers.



98-8900
8 DryErase Visi-Max Markers
Chisel Tip Point. Colors: Black, Blue, Green, Red, Yellow, Orange, Brown and Purple.



98 8901
4 DryErase Visi-Max Markers
Bullet Tip Point. Colors: Black, Blue, Green and Red.



98-8902
4 DryErase Visi-Max Markers
Chisel Tip Point. Colors: Black, Blue, Green and Red.

DryErase Crayons and Pencils

- Designed for use on whiteboards!
- Ideal for use by children
- Washes clean from hands and clothes.



98-5200
8 Washable DryErase Crayons
Includes: Sharpener plus Machine Washable E-Z Erase Cloth.



98-8663
8 Washable DryErase Colored Pencils
Includes: 8 DryErase Colored Pencils.



98-8670
24 DryErase Visi-Max Markers Deskpack
Chisel tip point. 4 colors.



98-8672
24 DryErase Visi-Max Markers Deskpack
Chisel tip point. Black.



98-8637
Dual-Sided DryErase Board
Size: 215mm wide x 280mm high (Bulk).

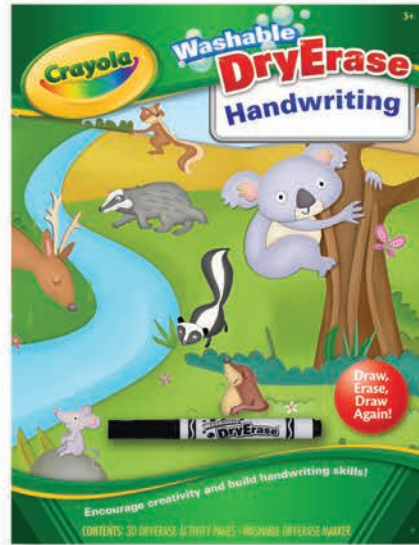


51-6009B
White Board/Chalk Board Duster
Durable felt duster suitable for both chalk and white boards. Bulk.

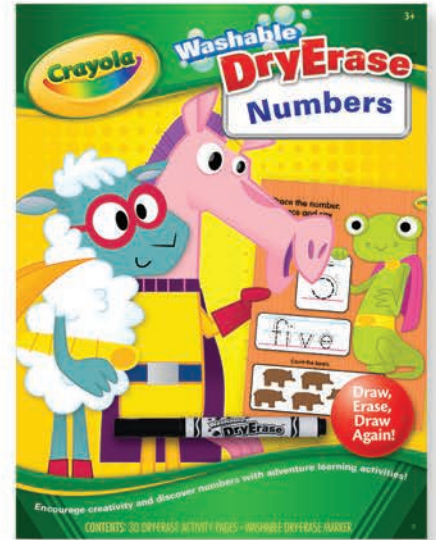


Washable DryErase Activities Books

Crayola DryErase and Learning Books help kids recognise letters, numbers, shapes and colors. It's a fun and convenient way for kids to learn – at home or on the go! When they're done with the fun, just erase and try again!



98-8645
Washable DryErase Workbook – Handwriting
Includes: 30 DryErase Activity Pages plus Washable DryErase Pip-Squeaks Marker.



98-8643
Washable DryErase Workbook – Numbers
Includes: 30 DryErase Activity Pages plus Washable DryErase Pip-Squeaks Marker.

DryErase Activity Boards

Open end creative play for kids to experience the magic of do and re-do.



98-8638
Dual-Sided DryErase Board with DryErase Crayons
Includes: Dual-Sided DryErase Board, 8 Washable DryErase Bright Crayons, Sharpener, Machine Washable E-Z Erase Cloth.



98-8676
DryErase Board with Washable Markers
Includes: 1 Dry-Erase Board, 8 Washable Markers.

DryErase Activity Center

Allows kids to learn activities or play games again and again.



98-8630
DryErase Activity Center
Includes more than 25 games and learning activities. Includes: Activity Center, 4 Low Odor Bullet Tip DryErase Markers and 10 interchangeable templates. Ages 4+.



Size Guide



Chalk
10 x 81 mm

Sidewalk Chalk
20 x 104 mm



51-320-104
12 White Sticks



51-816
12 Colored Sticks



51-6009
Chalk 'n Duster
Durable felt duster suitable for both chalk and white boards. Includes: 1 Felt Duster, 1 Pack each of 12 White Chalk and 12 Colored Chalk. Blister Packed.

Washable Sidewalk Chalk

Create a splash of color on the sidewalk or driveway! Draw big colorful art outside in a variety of colors, then when finished, just wash away with water.



51-2012
Washable Sidewalk Chalk – 12ct
12 different colors.



51-2048
Washable Sidewalk Chalk – 48ct
48 different colors.



03-5094
Washable Sidewalk Neon 3D Chalk
Create eye-popping 3D art and watch your creations float in mid-air. Draw fine lines or broad strokes with unique shaped chalk. Includes: 3D Glasses, 6 Neon Sticks of Sidewalk Chalk.



03-5801
Washable Special Effects Sidewalk Chalk – ColorCore
5 ColorCore Chalk Sticks.



03-5803
Washable Special Effects Sidewalk Chalk – Neon
5 Neon Chalk Sticks.



Washable School Glue

- No-run, stays put
- No-clog tip
- Can be hangsell or shelved
- Lid clips to bottle when in use.



56-1104
118ml School Glue

Washable Glitter Glue

- Acid free
- Washable
- Great for decorating projects.



69-3522
5 Glitter Glues
Hangsell blister card.

Safety Tip Scissors

- Age 3+
- Stainless steel blades
- Left or right handed use
- Safe rounded tips.



69-3002A
Safety Tip Scissors
Hangsell blister card.
Assorted colors.

Blunt Tip Scissors

- Ages 4+
- Stainless steel blades
- Left or right handed use
- Safe rounded tips.



69-3009
Blunt Tip Scissors
Hangsell blister card.

Oil Pastels

- Bright, vivid colors
- Unique hexagonal shape
- Soft, perfect for mixing and blending.



52-4616
16 Oil Pastels
16 colors.

Portfolio Series

- Artist quality
- Rich, opaque colors
- Blend Colors
- Use for Wet or Dry work.



52-3624
24 Water Soluble Oil Pastels
24 colors.



69-3002-38
Safety Scissors



69-3009B
Blunt Tip Scissors
Bulk.



69-3002D
20 Safety Scissors
Deskpack



52-4629
336 Oil Pastels Classpack
12 colors.



52-3630
300 Portfolio Oil Pastels Classpack
12 colors.





Paper

Crayola offers a complete paper solution, catering to the art and craft needs of children.



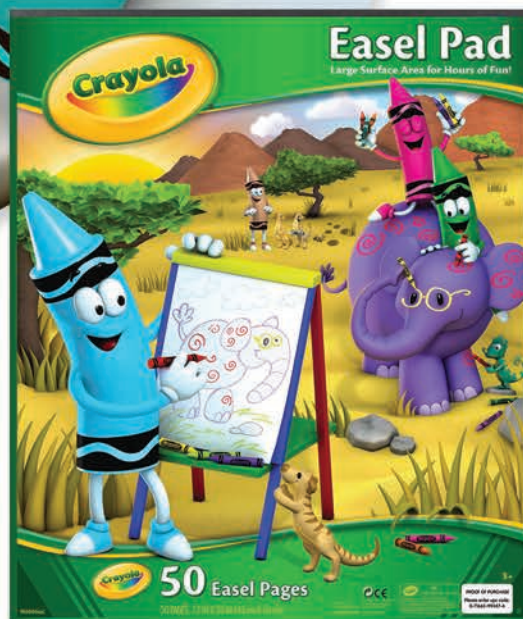
Drawing Paper



06-4250
A4 Colored Paper Pad
50 pages, 6 colors including black.



06-4270
A4 White Paper Pad
70 pages.



99-3407
Easel Pad
Extra large pad for use on an easel or the floor.
50 pages, each 43cm x 50cm.

Construction Paper



99-3402
Construction Paper Pad
40 A4 pages bound into a convenient pad.
8 different colors.

Learning Pad

30 pages of primary-ruled paper with lettering, both uppercase and lowercase, and number guides that allow children to learn and practice writing their ABC's and 123's.



99-3406
Alphabet & Numbers Pad
30 pages, each 25cm x 20cm.





Coloring and Sticker Books

Packed full of activities and fun pictures to color and sticker. These books are perfect for home and travel use.



04-5088
Funny Faces People
Includes: 24 pages of coloring activities plus a double page spread of stickers.



04-5089
Funny Faces Animals
Includes: 24 pages of coloring activities plus a double page spread of stickers.



04-1407
Gigantic Coloring Book
Includes: 128 pages of coloring activities.



04-1412
Animal Sticker Pad Assortment
Includes: 30 pages of activities, 32 stickers.



Licensed Color & Sticker

Color and Sticker with a favorite licensed character.



04-5876
Star Wars*
Includes: 32 coloring pages with 50 stickers.



04-5847
Peppa Pig*
Includes: 48 coloring pages with 75 stickers.



04-5824
Nickelodeon Teenage Mutant Ninja Turtles*
Includes: 48 coloring pages with 75 stickers.



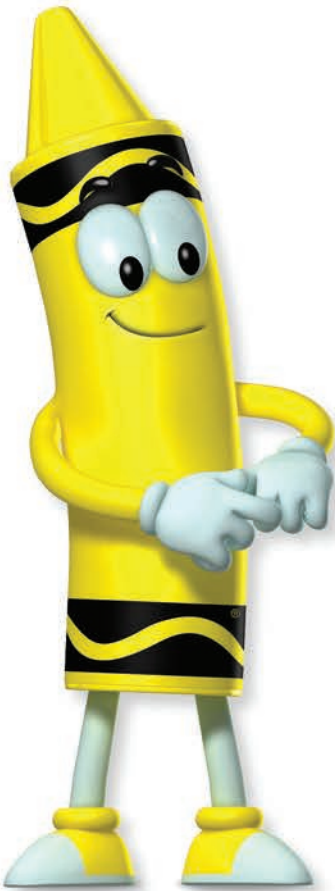
04-5842
Disney Frozen*
Includes: 48 coloring pages with 75 stickers.

* Themes and content will be refreshed throughout the year



Activity Pads

32 pages of coloring and activities, complete with 7 washable markers. Each fun filled page is 29cm x 19.8cm. Perfect for travel!



04-5821
Peppa Pig*
32-Page Coloring & Activity Pad with 7 Washable Markers.



04-5815
Mattel Barbie*
32-Page Coloring & Activity Pad with 7 Washable Markers.



04-5829
Nickelodeon Dora the Explorer*
32-Page Coloring & Activity Pad with 7 Washable Markers.



04-0208
Nickelodeon Teenage Mutant Ninja Turtles*
32-Page Coloring & Activity Pad with 7 Washable Markers.



* Themes and content will be refreshed throughout the year

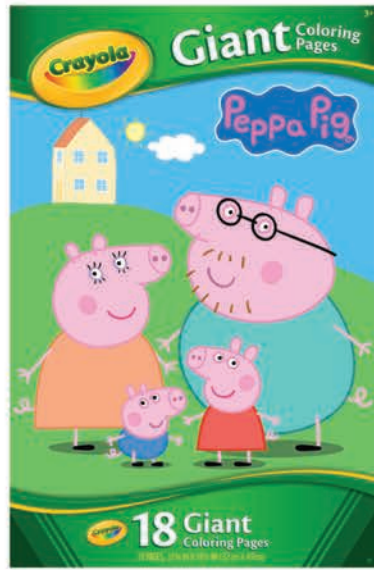


Giant Coloring Pages

Large format coloring themed around most popular characters, appealing to both boys and girls. Pages configured in loose leaf 'blotter' style for easy removal and display. Ideal for sharing amongst a group. Each page is a huge 32cm x 49cm.



04-7020
Paw Patrol*



04-7560
Peppa Pig*



04-1993
Disney Frozen*



07-0056
Nickelodeon Teenage Mutant
Ninja Turtles*



04-5169
Disney Princess*

* Themes and content will be refreshed throughout the year



color wonder/color explosion



Crayola Color Wonder™ is a unique mess free product which won't color on skin, walls or fabric. The ink is clear on most surfaces, yet each marker 'magically' shows up a different color on Color Wonder paper.



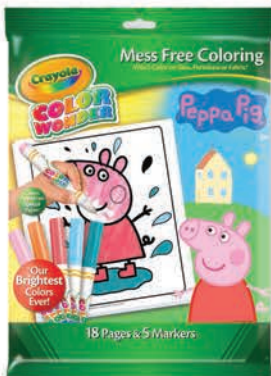
75-2298

Color Wonder Paw Patrol*
Includes: 18 Page Color Wonder Coloring Book and 5 Color Wonder Markers.



75-2404

Color Wonder Disney Frozen*
Includes: 18 Page Color Wonder Coloring Book and 5 Color Wonder Markers.



75-2295

Color Wonder Peppa Pig*
Includes: 18 Page Color Wonder Coloring Book and 5 Color Wonder Markers.



75-2371

Color Wonder Nickelodeon Teenage Mutant Ninja Turtles*
Includes: 18 Page Color Wonder Coloring Book and 5 Color Wonder Markers.



75-2133

Color Wonder Disney Princess*
Includes: 18 Page Color Wonder Coloring Book and 5 Color Wonder Markers.



07-2402

Color Wonder Nickelodeon Dora the Explorer*
Includes: 18 Page Color Wonder Coloring Book and 5 Color Wonder Markers.

Color Explosion Extreme Surprises

Create wild multicolored effects using the included Color Explosion markers!



74-1687

Color Explosion Extreme Surprises Black
Includes: 18 page perforated spiral bound book, 2 Color Explosion Markers and Durable Stencil Sheet.



74-3924

Color Explosion Neon – Nickelodeon Teenage Mutant Ninja Turtles
Includes: 18 double-sided sheets of pre-printed Teenage Mutant Ninja Turtles scenes on Color Explosion Neon Paper & 8 Color Explosion Neon Markers.



74-3925

Color Explosion Neon – Mattel Monster High
Includes: 18 double-sided sheets of pre-printed Monster High scenes on Color Explosion Neon Paper & 8 Color Explosion Neon Markers.

* Themes and content will be refreshed throughout the year



Color ALIVE

Enable special virtual effects with exclusive color crayons. Use either Apple or Android devices to bring coloring to life in 4D!



95-1063
Avengers – Iron Man*
16 Virtual Coloring Pages
with 7 Crayons.



95-1064
Frozen*
16 Virtual Coloring Pages
with 7 Crayons.



95-1046
Mythical Creatures
16 Virtual Coloring Pages
with 7 Crayons.



95-1047
Enchanted Forest
16 Virtual Coloring Pages
with 7 Crayons.



* Themes and content may be refreshed throughout the year. Device not included.



Model Magic™

- Unique modeling compound
- Joins easily and can be used with many decorative materials including Crayola paints and markers
- Doesn't stain or cling to skin, carpet or other room surfaces
- Air dries to a resilient finish – no kiln required.



57-4400
907g Resealable Model Magic Bucket – White
4 x 8oz. bags.



57-4415
907g Resealable Model Magic Bucket – Assorted Colors
4 x 8oz. bags.



23-6001
Model Magic White Classpack
75 x 1oz. sachets.
Includes: lesson plan booklet.



23-6002
Model Magic Colored Classpack
75 x 1oz. sachets.
Includes: lesson plan booklet.

Modeling Clay

Crayola Modeling Clay enables children to create in three dimensions. Non hardening for hours of creative play. Age 4+.



57-0311
8ct Pastel Modeling Clay – Assorted Colors
8 Assorted pastel colors.
Total 136gm.



57-0312
8ct Classic Modeling Clay – Assorted Colors
8 Assorted classic colors.
Total 136gm.



57-0321
Modeling Clay Deluxe Kit
Includes: 24 Clay Sticks, 12 Shape Cutters, 8 Shape molds, 3 Modeling Tools, 2 Rolling Pins, Creativity Guide.



57-0313
8ct Neon Modeling Clay – Assorted Colors
8 Assorted neon colors.
Total 136gm.



57-0314
8ct Natural Modeling Clay – Assorted Colors
8 Assorted natural colors.
Total 136gm.



57-0315
Modeling Clay Jumbo Set
8 Assorted bold colors.
Total 907gm.



Air-Dry Clay

Air-Dry Clay looks, feels and performs like a traditional earth clay, which hardens without an oven or kiln. Dry pieces can be painted or varnished.



57-5050
1.13kg Air-Dry Clay – White
Resealable bucket.



57-5064
1.13kg Air-Dry Clay – Terracotta
Resealable bucket.

Marker Airbrush

Turn Crayola Markers into cool spray art! Simple to use. Place marker into the spray nozzle and then pump handle to build pressure. Then the trigger is ready to spray.

Kid powered, so no batteries required. Young artists can airbrush like a pro.



Turns Markers into Spray Art!

04-8727
Marker Airbrush
Includes: Airbrush Sprayer, 20 Blank Paper Sheets, 8 Washable Markers, 4 Fabric Markers, 4 Stencil Sheets.

Marker Maker

Marker Maker allows kids to become creative, budding scientists by providing all the materials required to make their own custom colored markers.

A mixing guide is provided to help decide which color to make.



74-7054
Marker Maker
Marker Maker, 3 x 29ml Ink Bottles, 2 Marker Boxes, 2 Measuring Tubes, Mixing Chart, Tweezers, 16 Marker Part Sets (Barrels, Labels, Cores, Tips, Caps, Plugs).



74-7089
Marker Maker Refill
Tropi-cool Pastel Colors
12 Marker Part Sets (Barrels, Labels, Cores, Tips, Caps, Plugs), 3 x 29ml Ink Bottles, 2 Marker Boxes.



CREATIONS

RELAUNCHED FOR 2016!

CREATIONS[®] PROVIDES GIRLS WITH CREATIVE WAYS TO EXPLORE THEIR PERSONAL IDENTITIES AND EXPRESS THEIR OWN STYLE. THE STYLISH PRODUCT RANGE INCLUDES CRAFT, ACTIVITY KITS AND STATIONERY. AGES 8+.

NEW!



28-0411

Beadola Charm Maker™

Create and customise your own beads and bracelets.

Includes: Beadola Bead Maker, 4 Bead Design Plates, 25 Stick-On Gems, 2 Bracelet Chains, 180 Grommets, Bead Punch, 4 Glaze Paint Pots (Glitter, Gloss, Silver, Pink), Paintbrush, 3 Packs Air-Dry Clay, 16 Drying Spools, Instruction Guide, Bead Story Guide.

NEW!



04-0261

Thread Wrapper™

Add a colorful twist to your gear using the Crayola Creations Thread Wrapper™.

Includes: Threading Unit, Re-threading Attachment, 6 Spools of Thread, 2 Spools, 1 Fabric Marker.

NEW!



04-6858

Magic Transfer™ Stationery Set

Customise with detailed transfers.

Includes: Transfer Marker, 4 Metallic Markers, 8 Transfer Sheets, Transfer Tool, 6 Cards, 3 Sticker Sheets, 20-Page Mini Journal.

NEW!



04-6859

Marble It!™

Create custom swirled jewellery.

Includes: 4 bead sliders, Drying Stand, 20 Drying Sticks, Spatula, Marbling Pan, Marbling Gel (59ml), 3 Acrylic Paints, (7.3ml each), Air-Dry Clay (113g), Elastic String (76cm).

NEW!



04-7017

Color 'N' Wear Hair Extensions

Design your own hair extensions.

Includes: 2 Hair Extensions, 4 Markers, 2 Stencil Sheets.



30 creations



04-0472

Sticker Look Book

Explore mood boarding; drawing inspiration from sources and gathering materials to create original fashion ideas.

Includes: Keeper Album with Magnetic Closure, 4 Swatch Sticker Sheets, 4 Accessory Sticker Sheets, 15 Colorable Garment Sticker Sheets, 30 Sketch Pages.



04-0473

Tapefitti™ Banner Kit

Create personalised room décor using a colorful collection of Tapefitti™ decorative tapes.

Includes: 16 Decorative Tape Rolls (2.7m each), 2 Cords, 44 Punch Outs on 12 Stencil Sheets, 5 Cardstock Sheets, Designer Guide.



04-0474

Message Bracelet Kit

Create customised bracelets with different messages in different Crayola themed color collections. Makes 8 bracelets.

Includes: 4 Message Plaques, 4 Hanks of Tulle (30" each), 4 Hanks of Cording (48" each), Beads Galore, 4 Charms, Elastic Cord, Instructions.



04-0475

Tapefitti™ Mobile Kit

Create a mobile for your room using colorful shapes.

Includes: 30 Butterflies, 10 Rolls of Tapefitti™, 1 Sticker Sheet, Clear Thread, Plastic Ring, Instructions.



04-0476

Fashion Sketch Set

Learn basics of fashion design through stencil silhouettes and color play.

Includes: 40 Sketch Sheets, 5 Stencils Sheets, 62 Stickers, Instructions.



04-0477

Art History Velvet Poster Set

Color in velvet fuzzy posters inspired by art history using Crayola markers.

Includes: 6 Velvet Posters, 4 Crayola Washable Markers.



For more than a century, consumers have felt good about using our products because they trust the Crayola brand to deliver superior quality children's art materials that are safe and non-toxic.

In 1936 Binney & Smith became a founding member of the Crayon, Watercolor and Craft Institute, now the Art and Creative Material Institute (ACMI), promoting product safety in art materials for children. We were also one of the first companies to list toxicity information on paint labels and to identify colors chemically, as well as by international color standards.

The AP (Approved Products) seal of the ACMI that you'll find on Crayola products means they are non-toxic even if ingested and are independently certified to contain no materials in sufficient quantities to be harmful to humans, or to cause acute or chronic health problems. Our formulas also undergo extensive toxicological examination and our procedures are reviewed by the ACMI's toxicology advisory board to ensure that proper standards are maintained.

Our products are also certified by ACMI to be labelled in accordance with the chronic hazard labelling standards, ASTM D-4236 and the US Labelling of Hazardous Art Materials Acts (LHAMA).

Additionally, some products bearing the AP seal are certified to meet or exceed specific requirements of material, workmanship, working qualities and color described in the appropriate product standard developed by the ACMI and other recognized standards organisations.

The safety of our products and our consumer trust is something we take very seriously and we will continue to maintain that trust every day.



A  Hallmark Company



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